

LIANA H. MEYER

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Strategic Communications & Governance Advisor | AI, Risk, & Mission-Driven Orgs | Painter

CAREER PROFILE

Strategic communications and governance leader with 20+ years of experience spanning NGO fundraising, U.S. government public affairs, and international capacity-building initiatives. Grounded in strategy, storytelling, and stewardship, I translate complex policy and technical issues into clear, values-aligned narratives. I now apply this expertise to AI governance, ethical communications, and responsible public messaging around emerging technologies.

CORE EXPERTISE

- **Strategic Writing & Messaging:** Executive communications, public affairs materials, policy and guidance documents, proposals and fundraising, and digital content
- **Editorial Leadership & Governance:** Content standards, plain-language review, editorial workflows, clearance processes, and quality control
- **AI Evaluation & Responsible AI Practice:** LLM output evaluation, safety and bias risk assessment, prompt design, and human-centered AI oversight
- **Language & Communication Quality:** Clarity, tone, terminology, cross-cultural sensitivity, and readability of complex material
- **Training & Capacity Building:** Workshop and curriculum design, storytelling training, SME enablement, and collaborative facilitation

LEADERSHIP IMPACT

- Drafted an **internal AI policy and 1-page briefer** establishing ethical use standards, risk mitigation protocols, and human oversight. The policy was integrated into the employee handbook.
- Built **AI-assisted research and media workflows** that improved message targeting while maintaining human editorial oversight.
- Led **press and media communications for USAID**, securing prominent global coverage.
- Produced **congressional testimony** support materials in coordination with Washington, D.C. bureaus.
- Established **editorial workflows** across distributed teams to strengthen consistency, quality, and compliance.
- Provided **structured editorial feedback** to SMEs, strengthening organizational writing capacity.
- Edited **10+ speeches per month** for U.S. Ambassadors, Mission Directors, and senior staff.
- Translated **complex technical and policy material** into concise executive messaging.
- **Designed and led writing workshops for 700+ professionals**, strengthening organizational communications capacity.
- Led **messaging and fundraising strategies** supporting a \$3.1M annual nonprofit budget.

PROFESSIONAL EXPERIENCE

AI Content Reviewer & Writing Evaluation Specialist (Freelance) - Remote

Aligned Labs | October 2025 – present

- Conduct structured QA reviews to assess quality, professional communication, and leadership reasoning across early-stage AI systems.

Executive Communications Public Relations Specialist - Remote

Marquette L. Walker Ministries | May 2025 – present

- Drafted an internal AI policy and Values Statement, which were folded into the employee handbook.
- Conduct AI-assisted media research to identify target outlets, refine story angles, and tailor pitches for faith-based and community publications.

Self-Employed/Contractor – Remote

U.S. federal government contractors | February 2020 – November 2024

- Provided senior-level writing, editing, and messaging support to development contractors, strengthening clarity, compliance, and strategic positioning across global health and education programs.
- Collaborated with multidisciplinary teams to translate technical content into cohesive narratives for donor-facing and executive audiences.

Development Outreach Communications Specialist – Writer

Manila, Philippines

United States Agency for International Development (USAID) | February 2014 – February 2019

- Led public affairs coordination for U.S. government development programs across Asia and the Pacific, covering health, governance, education, economic growth, and environment portfolios.
- Served as a trusted communications partner to Mission leadership and Washington, D.C. bureaus, supporting high-level engagements and cleared materials in a diplomatic environment.
- Managed communications campaigns in a complex geopolitical context, balancing public transparency, institutional standards, and reputational considerations in mission-critical materials.

Account Manager

Manila, Philippines

LV Universal Manpower Services, Inc. | January 2012 – February 2014

- Managed end-to-end communications and coordination processes supporting international workforce deployment, improving clarity and trust among applicants and employers.
- Introduced structured messaging and workflow systems in a start-up environment to strengthen client experience and organizational consistency.

Communications Manager

Santa Ana, California

Taller San Jose Hope Builders | July 2004 – May 2012 * *January – May 2012 remote work*

- Led communications and fundraising strategy for a youth-focused nonprofit, aligning messaging, storytelling, and donor engagement across campaigns and channels.
- Built internal communications systems and branding foundations that supported organizational growth and community visibility.

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Ethics in AI and Data Science – Linux Foundation (2025)
- Ethical Principles for Conversational AI – Linux Foundation (2025)
- Conversational AI: Compliance & Risk Mitigation – Linux Foundation (2025)
- Elements of AI – University of Helsinki (2025)
- ACES Advanced Certificate in Editing (2020)

EDUCATION

- B.A. Speech Communications (California State University Long Beach)